



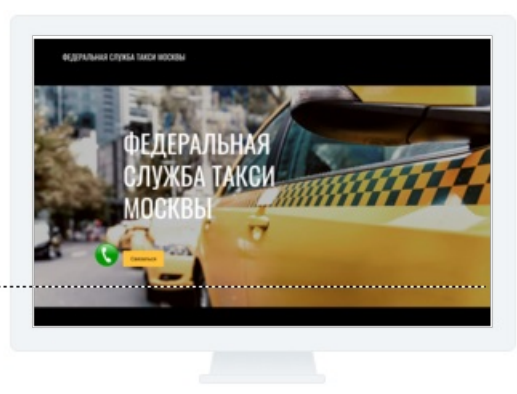
Prepared by: MySiteAuditor
1-888-YOURNUMBER
support@mysiteauditor.com

Page Grade: 65/100
Web Page: www.xn--l1ajdg.xn--p1ai/
Keyword: ФЕДЕРАЛЬНАЯ СЛУЖБА...

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Put important stuff above.



Speed

SECONDS	0.78	KILOBYTES	700.67	REQUESTS	1
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- ✓ This page loads fast enough
- ✓ This size of this page is ok
- ✓ The number of file requests is acceptable

URL

- www.xn--l1ajdg.xn--p1ai/*
- ✓ URL is SEO friendly
 - ✗ Exact keyword not found in this URL
 - ✓ No underscores in URL
 - ✓ Page is close enough to top-level domain



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Title Tag

Москва | Russia | Федеральная Служба Такси Москвы

- ✓ Keyword found in title
- ✗ Title tag should begin with keyword
- ✓ Title tag has 70 characters or less

Description Tag

Федеральная Служба Такси Москвы предоставляет...

- ✓ Description tag includes exact keyword
- ✓ Description tag has 160 characters or less

Image Analysis

7 images

- ✓ All images have alt tags
- ✗ Add your exact keyword to an alt tag
- ✗ Add exact keyword to an image file name
- ✓ No underscores found in image file names



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Top 5 Words Used

We can't find any text.

Heading Tags

H1 Tag: ФЕДЕРАЛЬНАЯ СЛУЖБА ТАКСИ МОСКВЫ
H2 Tag: ФЕДЕРАЛЬНАЯ СЛУЖБА ТАКСИ МОСКВЫ
H3 Tag: ЕЖЕДНЕВНАЯ ВЫПЛАТА

- ✓ Found heading tags: H1, H2, and H3
- ✓ Exact keyword found in H1, H2, or H3 tag
- ✗ Remove any duplicate heading tags



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Copy Analysis

- You should have 2,000+ words on this page
- Only use exact keyword 2-4 times
- Bold, italicize, or underline exact keyword
- Add your exact keyword to the first 100 words
- Add your exact keyword to anchor text
- Link to a sitemap.html found

Code Analysis

- HTML is not W3C validated
- No flash found
- Remove inline CSS
- Text to HTML ratio is too low (< 25%)
- Found schema.org markup
- Link to a sitemap.xml found



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Social Analysis



Page Shares



Domain Shares

✘ Add a Facebook share or like button

✘ Add a link to a blog



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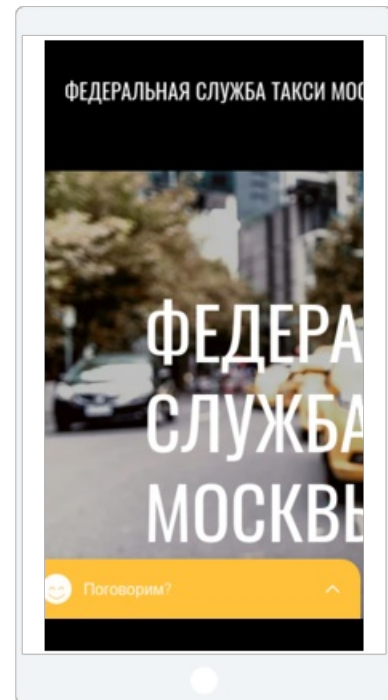
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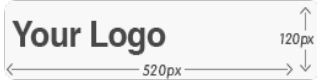
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Mobile Analysis

- ✓ We found a mobile sitemap
- ✓ Server uses compression (e.g., gzip)
- ✓ We found an Apple icon
- ✓ We found a viewport metatag

Mobile-friendly landing pages and blog articles rank higher in Google's mobile search results.





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Page Link Analysis



- ✗ 0 links from other sites
- ✗ 0 links from unique domains
- ✓ This page has 0 outbound links
- ✓ This page has 0 outbound follow links
- ✗ MozTrust page score: 0.4
- ✗ MozRank page score: 0.4
- ✓ Moz Page Authority: 4

Root Domain Link Analysis



- ✗ 0 links from other sites
- ✗ 2 links from unique domains
- ✗ MozTrust domain score: 0.4
- ✗ MozRank domain score: 0.4
- ✓ Moz Domain Authority: 4



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Domain Analysis

xn--l1ajdg.xn--p1ai

- Domain should be < 15 characters in length
- Domain should contain exact keyword
- This domain is only 0 years, 116 days old
- This domain expires in 1 years, 249 days
- Preferred domain set
- Canonicalize your IP address
- Site is accessible via http (SSL)
- robots.txt file found
- Favicon found



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TASKS

- Exact keyword not found in this URL

- Title tag should begin with keyword

- Add your exact keyword to an alt tag

- Add exact keyword to an image file name

- Remove any duplicate heading tags

- You should have 2,000+ words on this page

- Only use exact keyword 2-4 times

- Bold, italicize, or underline exact keyword

- Add your exact keyword to the first 100 words

- Add your exact keyword to anchor text

TASKS

- Remove inline CSS

- Text to HTML ratio is too low (< 25%)

- Add a tweet button

- Add a Facebook share or like button

- Add a Google+ button

- Add a link to a blog

- 0 links from other sites

- 0 links from unique domains

- MozTrust page score: 0.4

TASKS

- 0 links from other sites

- 2 links from unique domains

- MozTrust domain score: 0.4

- MozRank domain score: 0.4

- Domain should be < 15 characters in length

- Domain should contain exact keyword

- This domain is only 0 years, 116 days old

- Canonicalize your IP address



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Summary

Let us help you complete the tasks above and get your web pages and website ranked higher in major search engines like Google. We will help you dramatically increase targeted traffic, conversions, and sales from your website.

Thank you,

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